



# THE BUCKEYE

GFWC/Ohio Federation of Women's Clubs  
www.gfwcohio.org

MAGAZINE

Official Publication of the GFWC/Ohio Federation of Women's Clubs

Volume LXXXVIII

Number 4

Fall 2014

## GFWC 2014 CONVENTION GFWC OHIO DELEGATION ATTENDEES

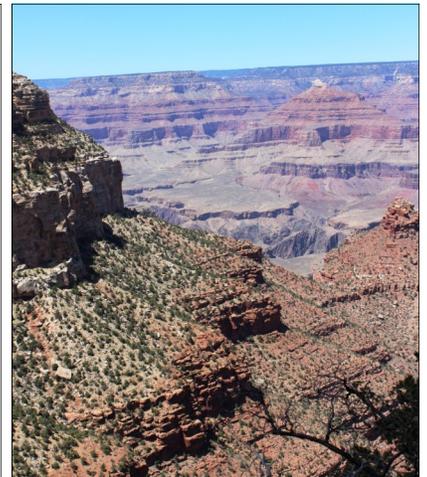


GFWC 2014 Convention was held June 21st — June 24th , in Chandler, Arizona and GFWC Ohio was well represented. Seated front left to right: Linda Ross, Ohio First Vice President; Corky Nosek, Ohio President; Mary Ellen Laister, International President; Becky Weber, GFWC Director of Junior Clubs; Linda Crish, Ohio Director of Junior Clubs; Mary Davis, Ohio Jennie June Award Winner. Standing from left to right: Sharon Cole-Isner, Buckeye Editor; Lin Wilken, Ohio Parliamentary Advisor; Rose Logston, Ohio Past State President; Lisa Hedrick, Ohio Second Vice President; Marjean Sizemore, Ohio SED President; Yvonne Ford, Assistant Junior Director; Patrice Booze, Ohio Past State President; Barbara Whitaker, Ohio Past State President and Renee Maiorca, Ohio 2014 LEADS Candidate.



### 2014 GFWC JENNIE AWARD RECIPIENT

Pictured from left to right are Mary Ellen Laister, GFWC International President, Mary Davis, Jennie Award Recipient and Becky Weber, GFWC Director of Junior Clubs.



View of the Grand Canyon while on tour.



### President of the Year Award

Pictured from left to right: Mary Ellen Laister, GFWC International President, Corky Nosek, Ohio President and Becky Weber, GFWC Director of Junior Clubs.



### ONCE UPON A TIME

Barbara Whitaker, Assistant Historian

Once again I present you with trivia and tidbits from *The Buckeye Magazine*. Here are some "Club Ideas" that might interest you. If the grammar isn't up to snuff, these are word-for word from the magazine.

One club celebrated its tenth anniversary by having a "March of Time" program. As the president of each term took her place before the assembly (dressed in the fashion of that period), a narrator reviewed the happy events of that year – and the amusing things that happened.

For those clubs treasuries – why not a club auction? Members bring toys, clothes that have been outgrown, white elephants, etc., to meetings and auction them off to the highest bidder. Auction is held as members gather for the meeting, thus saving program time, and an excellent way to get folks there on time.

Attention Program Chairman: Do have something for these meetings, when the speaker cancels at the last minute. Do keep a notebook, for ideas, and clippings on the subjects that you have planned for the season. Perhaps you'll have enough material to go on with the program as planned – or at least have something to offer. This may be a good time to have a "Let's Talk it Over Meeting." Discuss your club affairs, go over that constitution again, and get the members' suggestions for the next year's program or ideas for your next yearbook.

Keep in touch with the boys in the service by adopting a few. Have your members write them and read their letters at club meeting. One club did this, and had one of the boys write that he enjoyed the letters so much he wants to become a member when the war is over.

Plan some exchange visits with another club in your town, or vicinity.

For those "quickie-collections" for a special event. Ask each member to give a penny (or a nickel) for each inch of her waist measure, or shoe size.

Can you guess when these were written? They're still applicable today. With inflation you might want to go a quarter quickie collection. And you might want to consider writing to the girls in the service, too. The issue? October-November, 1944.



THE

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THE BUCKEYE MAGAZINE (ISSN1045-6953), official publication of the Ohio Federation of Women's Clubs, is printed quarterly (Fall, Winter, Spring, Summer) at The Hubbard Co., PO Box 100, Defiance OH 43512. Subscription through membership only. \$2.00 per year. Periodicals postage paid at Cleveland, Ohio, and additional mailing offices.

**POSTMASTER:** Send address change to:

The Buckeye Magazine, 414 E. Columbia Ave., Cincinnati, OH 45215



## Message from the President

### “Once Upon A Time.....”



LINDA ROSS  
2014-2016  
GFWC Ohio President

~ As the beautiful Fall weather begins I reflect back to a time when I was a young child and looked forward to jumping into huge piles of raked leaves. Those days are long gone but never forgotten.

I begin with a thank you to Lisa Hedrick, GFWC Ohio First Vice President for a very successful State Federation Information Day this past July and to all of the board members for their support to Lisa that day. Many clubwomen were there and all enjoyed the day of friendship and fun and the information sharing from all of the State Chairmen was well received and appreciated by all in attendance. Congratulations to Renee Maiorca, our 2014 LEADS Candidate for a very informative presentation on her LEADS experience at the GFWC Convention in Arizona in June.

About this time every year, the earth starts to quake beneath the feet of the traveling officers. It is the quaking of excitement as we begin preparations for our District Fall Conferences. The officers are looking forward to traveling around Beautiful Ohio and visiting all of the members in their districts. As we continue working on our Community Service Programs we look forward to sharing information and friendship. Thank you to the District Presidents for making arrangements to house the traveling officers. This is very much appreciated because it saves GFWC Ohio money and it also gives the officers a chance to wind down and relax a bit with members right in their homes. The officers appreciate this very much.

Lisa Hedrick, First Vice President/Dean of Community Service Programs has excellent information for all of you on reporting. Remember, this is your club's history – it is so important to write a report even if you aren't interested in awards (now who isn't interested in awards?). This is a way to write down and preserve the history of your club's accomplishments throughout the year.

As clubs begin yet another club year, I wish you all great success with all of your well chosen programs and projects. Webster's Dictionary defines success as “the attaining of a desired end”, as well as “the attainment of wealth, favor or eminence”. Once Upon a Time in the Victorian era, success, power and wealth were considered physical manifestations of Providence's divine approval. Although we don't take it quite that far, it is still very important to all of us to achieve success as we volunteer and dedicate ourselves to something we believe in ~ our club projects and helping others. One of the reasons that women don't feel successful is that we don't give ourselves credit. We sometimes feel the need to downplay our achievements. This is an exciting time for all members as we prepare our club books, plan our programs and projects, implement our programs and projects and earn dollars that we will donate to many causes. Please remember our GFWC Signature Project ~ Domestic Violence Awareness and Prevention as you plan your activities. There are many women and children who desperately need our help. Please remember the President's Special Emphasis “Canine Companions for Independence/ Wounded Veterans Initiative. Pass a cup around at each meeting and put in your loose change. You would be surprised how quickly that change adds up to dollars. We have a “Quarters for Canines” campaign going on but we will also accept paper quarters! Plan a program or project and include the dogs in your community ~ a dog parade, a dog walk or a dog run ~ be creative.

Next month we look forward with great anticipation the Great Lakes Region Conference on October 11 & 12 in Frankenmuth, Michigan. I hope you have all sent in your registration and are planning to attend. In 2015 it will be Ohio's turn to host Great Lakes Conference and we are already in the planning stages for that to happen. We need the help and support of every GFWC Ohio club and member so when you are asked to take on a responsibility, please say yes!

As we all work together we can set the world on fire! However, setting the world on fire comes with risks. Smoke may get in your eyes! That's why it is so important for every club woman to work on club projects. The same few members working diligently on every club project may sometimes result in a condition called “burnout”. Sometimes we are running on fumes instead of fuel. Women who care deeply for their children, parents, siblings, friends, communities and issues are referred to in “Simple Abundance” as *Careaholics*. Please say yes to club presidents and other members who ask for your help. It takes the effort of the entire membership to accomplish great things for our towns, cities and villages.

Do you remember the song we used to sing as children ~ “The Bear Went Over the Mountain”? “The bear went over the mountain, the bear went over the mountain, the bear went over the mountain, to see what he could see. He saw another mountain, he saw another mountain, he saw another mountain and what do you think he did? He climbed the other mountain”. As we continue to climb the mountains of achievement for ourselves, our clubs and our communities ~

*“Let us forget not to be kind”.*

Love to all,  
*Linda*



## Fall Harvest

Fall is one of my favorite seasons. It is the time to harvest the bounty from our gardens.” The season for enjoying the Fullness of life-partaking of the harvest, sharing the harvest with others, and reinvesting and sharing portions of the harvest for yet another season of growth”-Denis Waitley.

In June I had the pleasure of attending the GFWC Convention in Phoenix Arizona. How proud we all were of Ohio and the many awards that we received. Congratulations to all Ohio club Women and their clubs who are “Living the Volunteer Spirit”. Congratulations to Corky Nosek GFWC Ohio President 2012-2014 Outstanding President’s Award and to Linda Crish 2012-2014 GFWC Ohio Director of Junior Clubs for her GFWC Outstanding Junior Director Award.



YVONNE FORD  
2014-2016

OFWC Leadership Day was held on July 19 at Enchanted Acres. As always Scarlett Ebenhack did a wonderful job and the food was delicious! Thank-you Scarlett. I also want to thank all of the Junior Board who attended the OFWC Junior Board Meeting that we held before Information Day began. I appreciate all of the time and work that you put into being on the Junior Board. You are a great bunch of women and I enjoy working all of you. The Junior Board is working on their fund raising items and getting ready for fall conferences.

Information Day is always an exciting time to learn what new information is available and what new projects we can be working on. Has your club started to work on The Circle of life project? If you didn’t it’s not too late. In October you can participate in the AC Neighborhoods tree month ( ACTree.org), have a Fall Craft night and donate your beautiful creations, help someone with the harvest from their garden and cleaning it up, Plant a Fall garden for someone who is not able to get out. There are still gardening projects that you can work on. Don’t forget to start a compost pile when you clean up and next year you will have organic compost to use on your garden. The new directory is finished and I would like to thank all of you who contributed and a big thank-you to Stephanie Furano who compiled all of this information!

The GFWC Board Meeting will be in Baltimore Maryland Aug 25-27. I am looking forward to attending this meeting and hearing what other exciting ideas and projects GFWC has for all of us.

With September upon us, I am looking forward to The Fall Conference Tour and Gold Star Mother’s Pilgrimage. I hope to see all of you at your District Fall Conference.

October 10-11 will bring the Great Lakes Region Conference in Frankenmuth, Michigan please mark your calendars and try to attend. Not only a great conference but I hear it is also a great place to shop!

The Fourth week in October 19-25 is also Advocates for children week. Try to plan an event related to the Junior Special Project: Advocates for Children.

As you can see this summer has flown by I am looking forward to visiting as many of your clubs as possible and meeting all of you. Please send me information about your upcoming events and I will make every effort to attend.

October gave a party;  
The leaves by hundreds came,—  
The Ashes, Oaks, and Maples,  
And leaves of every name.  
The sunshine spread a carpet,  
And everything was grand;  
Miss Weather led the dancing;  
Professor Wind, the band....  
The sight was like a rainbow  
New-fallen from the sky....  
~George Cooper, "October's Party" `

In Federation Friendship and Love,  
Yvonne

## Madeira Woman's Club "Women of the Year"



Pictured from left to right: Ruth Ann Kinney, Mary Jo Morgan and Bev Cloran

In a surprise move, the Madeira Woman's Club named three members as "Women of the Year". Co chairs of the Clothes Closet, Bev Cloran, Mary Jo Morgan, and Ruth Ann Kinney were honored as "Women of the Year" at the May meeting of the Madeira Woman's Club held at the Season's.

Bev Cloran has been a member of the Madeira Woman's Club since 2002. She has held many positions in the club including corresponding secretary, social chairperson, contributions, and co chair of the annual art fair. Currently, she is the Clothes Closet bookkeeper, which requires many hours of work a week. She also has been a poll worker for Hamilton County for several years and is a member of Red Hats.

Mary Jo Morgan is the "heart" of the Clothes Closet. She oversees the operation of the shop and spends many hours working there and generally seeing that the shop is running smoothly. She has been a dedicated member since 1979, and has been involved in almost every facet of the club. In the community, Mary Jo is active in the Ladies of Charity at St. Gertrude's and was the former owner of Coffee Please. She also was member of Madeira City Council.

Ruth Ann Kinney is the media person for the Clothes Closet. She sends out emails, organizes reports, works with the website, and is willing to step in and do what is needed. In the community she delivers Meals on Wheels, works in her church library, and volunteers at Kilgour School. Ruth Ann has been a member since 2007 and has held the position of corresponding secretary, sunshine chair and publicity person for the club.



## Gold Star Mothers' Pilgrimage at the Memorial Shrine Sunday, September 28, 2014

The Shrine is located on Route 3, just outside of Loudonville, in Mohican State Park.

## Communications and Public Relations

By Cheryl Kuonen [ckuonen@hotmail.com](mailto:ckuonen@hotmail.com)

Communication....quotes abound about how communicating is essential, but at the same time it's really difficult to do it well.

"The single biggest problem in communication is the illusion that it has taken place".- George Bernard Shaw

"The most important thing in communication is hearing what isn't said." - Peter Drucker

"Communication is the real work of leadership". - Nitin Nohria

And that's unfortunately what happened with the Communications page of our new Directory. On page 188 section #4 it should read: Ohio's correct name is GFWC/Ohio Federation of Women's Clubs.

Now onto the fun stuff with Communications and Public Relations.

What is your club doing to put itself above all the rest? A rough estimate says there are over 1.5 million nonprofit organizations in the United States. That's 30,000 per state and 341 per county in Ohio!

When I compiled my Director page the 2014-2016 GFWC manual was not yet published. Please see [http://www.gfwc.org/gfwc/2014-2016\\_Club\\_Manual.asp](http://www.gfwc.org/gfwc/2014-2016_Club_Manual.asp) for all the latest information. The \$50 national award continues and will be given to a club for implementing an effective Communications and Public Relations program. There are also awards to be had in Newsletter, Website, and Media Campaign.

Newsletters are an important way to share information to club members and also potential club members. They also inform the public about all the amazing things your club does to better your community.

Did you know that you can send professional looking newsletters through MailChimp. You can send 12,000 emails to 2,000 subscribers for free! <http://mailchimp.com>

You can track website usage for free using google analytics. <http://www.google.com/analytics/> Find out how many people visit your website and even what device they use! Is your website responsive in design? Meaning, does it automatically format to look good with different devices?

Have a great idea please share it with everyone through the Buckeye Magazine or on our Facebook site: <https://www.facebook.com/GFWCOhio>

An remember, nothing beats a positive attitude and a smile!

## The Wounded Veterans Initiative

The goal of the President's Special Emphasis is to raise awareness of The Wounded Veterans Initiative, and to raise funds to help the project.

An assistance dog can provide the help veterans need to regain independence. Now through The Wounded Veterans Initiative, Canine Companions for Independence provides assistance dogs to veterans with physical disabilities resulting from military service. The dogs are free to veterans.

One way your club can support this project is to participate in "Quarters for Canines". Each time your club gathers for a meeting, circulate a container to collect all of the quarters that the members have in their purses. Or plan an activity in your community for dogs, and collect donations for CCI. When you collect these funds, send them to OFWC Treasurer Carolyn Adams. She will keep a running total of donations and at the end of the Administration, these funds will be presented to The Wounded Veterans Initiative. \$84.25 was collected at State Information Day. The total collected so far is \$471.25.

Kathy Combs  
Chairman Presidents Special Emphasis



### 2014 Ohio LEADS Graduate Renee Maiorca

Pictured is Mary Ellen Laister, 2012-2014 GFWC International President (left) presenting Renee with her certificate.

Renee, member and 2014-2015 President of GFWC Ohio Warren Junior Women's League, recently traveled to the GFWC International Convention held in Chandler, Arizona to attend the GFWC Leadership Education and Development Seminar (LEADS) program. This program is intended to identify GFWC members at the grassroots level who have the potential and desire to assume leadership positions in GFWC beyond their club. Participation in LEADS can help these members gain the capabilities, confidence and commitment necessary to pursue and achieve higher office and serve with distinction.

**Great Lakes Region Conference**  
**October 10-11, 2014**  
**Frankenmuth, MI**

## Legislation, Public Policy and Resolutions

By Barbara D. Whitaker, RP, Chairman  
Kim Staggs  
Renee Maiorca

Since the first board meeting in 1895, GFWC Ohio has been active in campaigning for change. Those first standing committee were to investigate and report on public schools, philanthropy and reform, sanitary and domestic science, parks and beautifying cities, good roads, village and county libraries and clubs, police matrons, cigarette smoking, and social hygiene and the age of consent. GFWC Ohio still continues with those concerns but has achieved so much in the years that have followed. We are not so different from those first club leaders, but we have many more tools at our disposal with electronic mail, social media and a virtual library at our fingertips via the web. The committee encourages members to learn about the political process, policy issues and pending legislation, and further, to act upon that knowledge to further the goals of the organization as outlined in our resolutions and policy priorities.

The first resolutions committee was appointed at the first annual convention. The resolutions state the policies of GFWC Ohio as voted upon by our convention representatives. Only with a resolution can the Federation advocate for or against an issue. Resolutions can be used as tools even at the local level. If a particular subject is not addressed by a resolution, members cannot use GFWC or GFWC Ohio's support to advocate for or against the issue. Members may advocate as concerned individuals, however. When a club desires to support or fight an issue, please look at both the GFWC Ohio and GFWC resolutions. If it is not on the books at one of those levels, the organization cannot support the club's activities on the issue. Please refer to the GFWC Club Manual and the GFWC Ohio Directory for resources and instructions on legislation, public policy and resolutions. Resolutions for both organizations may also be found online at their respective websites. And please, sign up to receive notices from the Legislative Action Center at [www.gfwc.org](http://www.gfwc.org) found under the public policy tab.

### Two Time Winner

Linda Crish has been honored for the second year as 2014 Outstanding Director of Junior Clubs.

Pictured from right to left is Linda Ross, Ohio State President and Linda Crish, Ohio Second Vice President.



*Passing..... Our Sincere Sympathies*

**Freda Marie Weinrich Hedge**—97, died on July 29, 2014. Survived by husband, Harley R. Hedge and their three daughters: Nancy Hedge West (Gary), of Dumfries, VA; Erma Hedge Dunfee (Bruce) of Littleton, CO; and Patricia Hedge Casper of Parkersburg. She is also survived by nine grandchildren. She was a long time member of the GFWC Belpre Woman's Club and in 2001 was selected as the Woman of the Year by the Belpre Chamber of Commerce.



**2014 Friend of EVE Award**

Pictured left to right: Sherry Ryan and Judy Drake. Not pictured is Beatrice Corra, Past President.

GFWC Belpre Woman's Club has a long history of assisting EVE, Inc., the Domestic Violence Shelter of Washington County, in nearby Marietta, Ohio. Our assistance continued in 2014, beginning during the term of President Beatrice Corra, and continuing with the current President Judy Drake.

The strategy of giving changed and was modeled after a club project shared in an after-lunch break at the GFWC Ohio Annual Convention by Ohio's Assistant Director of Junior Clubs, Deidre Devore. Her small club of 8 active members made a difference to their local food pantry with each of the club's members bringing the same food item to their monthly club meeting. This resulted in a significant donation to the pantry.

With GFWC Belpre Woman's Club's 25-member increase in 2014, this strategy was very successful. Each month September through May, club members donated paper towels, boxed cereal, boxed macaroni & cheese, canned fruit, tissues, toilet tissue, laundry detergent, and Zip-loc bags, respectively. Belpre Club women are very generous and in appreciation for our donations to EVE, Inc., we received the 2014 Friend of EVE Award, "In grateful recognition of their generous donations supporting survivors and their children."

The Award was presented at the annual EVE Fund-raising auction held at The Historic Lafayette Hotel in Marietta, Ohio. Accepting the award was Sherry Ryan, Signature Domestic Violence Chair and President, Judy Drake.

**The Women's History and Resource Center (WHRC)**

By Harriett Groh

The 2014-2016 State WHRC theme is "Cherish Yesterday, Dream Tomorrow, Live Today". One of the definitions for the word "cherish" is to keep or cultivate with care and affection and the word "yesterday" is defined as the past in general. During this administration we encourage clubs throughout the state to educate and inspire members and potential members and the general public about the historical role of women volunteers. Founded in 1984, the Women's History and Resource Center collects, preserves, interprets, and promotes the history of GFWC and women volunteers. The WHRC documents the social and political contributions of GFWC clubwomen from 1890 to the present through the GFWC archives, related special collections and publications. Highlights of GFWC Ohio Federation WHRC actions plans are:

- Clubs should appoint a WHRC chairman or committee
- Utilize the tools available thru the Women's History and Resource Center in developing program(s) to educate and inspire members and potential members.
- Report WHRC program activities to GFWC and the Ohio Federation.
- Clubs should update their club history every two years and inform WHRC of the location of your club records.
- Clubs and members are encouraged to join the Friends of WHRC.
- Participate in the Clubwoman Essay Contest "A Woman Who Has Inspired Me".

GFWC Ohio has such a rich history let's all take the time to learn more and dream about what we can do to help the WHRC and live today to achieve our action plans. Please refer to GFWC/Ohio Federation Directory for full details of the Women's History and Resource Center.

**The BUCKEYE Magazine** Winter deadline is November 15, 2014. Send your club news to Sharon Cole-Isner, share252@aol.com

**The Woman's Club of Oxford Style Show**  
**Saturday, November 8, 2014 at The Courtyard Marriott, Hamilton Ohio**  
**Theme "By the Sea"**

Prepaid Reservations \$30 per ticket  
 Doors open at 11:00 a.m.

Lunch served and fashions by TJ Maxx and Juniper  
 Proceeds go to our scholarship fund

Bring an item for a child up to the age of 17 in foster care for "Miami Holiday Project" and receive free raffle ticket  
 For information, contact Charlotte Haughey, Chair, 513-892-1143 or Melva Allstatter, President, 513-523-7198

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414 E. Columbia Ave.,  
Cincinnati, OH 45215

Periodicals postage paid at Cleveland OH and additional mailing offices

Panoramic view at Grand Canyon



## Friendship Shared During Session Break



Pictured front row from left to right: Rose Logston, Renee Maiorca, Lisa Hedrick; back row: Mary Davis, Lin Wilken, Marjean Sizemore.

# CONVENTION CORNER

Convention news, evaluation comments and important information

### Comments to Increase Attendance at Convention

- Keep convention later in April to avoid the Easter/Passover season
- Shorten length of convention (2 days)
- More advertisement about the convention, have clubs send out little emails about convention early or send out a Save the Date card.
- Club President's need to encourage new members to attend.

### Overall Convention Comments

- Great job by all
- Stick to the 2 minutes per presenter
- Loved the piano and the music
- Have handouts from all of the workshops available to all convention attendee's (this could even be online)
- Enjoyed the themes and how they were worked into programs, decorations, etc.
- Hotel staff was friendly and very nice.

**Thank-you to all of the members that participated in the survey. If you have any convention suggestions, vendor suggestions or comments please email me at: [linda.crish@raymondjames.com](mailto:linda.crish@raymondjames.com)**